## EXPERTS IN AUTOMOTIVE INSTRUMENT CLUSTER DIALS







Serigraph Decorative Plastic Products division is a leading manufacturer of plastic printing, decorative molding and functional graphics

## CAPABILITIES

- Illuminated Backlit Graphics
- Embossing/Debossing
- 3D Forming (Niebling & Accuforming)
- Chrome Inks
- Full Pantone Spectrum Capability
- Color & Lighting Development
- Dead-Fronting for Digital Graphic Integration
- Lighting & Electronics Integration
- Overlay & Injection Molding Assembly
- Customization of Graphics to OEM styling, design & functional requirements
- Decorative Overlay for Analogue & Digital Instrumentation
- Precision Light Diffusion & Luminescence



## OUR EXPERIENCE

Serigraph has over 70 years of experience in printing, advanced decorating technologies and graphic solutions for the Automotive, Appliance, Consumer, Medical & Powersports markets.

We have decades of experience in plastic printing, inks, adhesives and coatings

