



## Do you want your device to stand out?

Serigraph's In-Mold Decorating (IMD) technology gives your device the 'pop' it deserves, maintains brand and product integrity, and stays within your budget.

### Why IMD?

Your products live in environments where they can't fail.

Traditional methods of product decoration on plastic such as hot stamping, heat transfers, pad printing and painting may not have the durability you need. IMD provides superior chemical resistance by creating seamlessly sealed surfaces, nearly eliminating the possibility of contamination.

IMD allows your designer's vision to come to life without the limitations of traditional methods. We can use eye-catching effects such as metallics, dead front, carbon fiber, etc.

### FDA Device Requirements

Since 2014, the FDA has been rolling out the Unique Device Identifier (UDI) Final Rule. By 2020, all Class I, II, III and unclassified devices will be required to have a UDI on the device itself (if the device is intended to be used more than once).

Our plastic decorating technologies can provide the FDA device labeling requirements. If the device is disposable after single-use but needs to be serialized, our IMD technology is a great option.

### Why Material Selection Matters

As you know, the materials you choose determines the characteristics of product durability against chemicals, fluids and abrasion. With IMD, materials can be chosen for their armor-like properties.

### Experience Proud Midwestern Manufacturing

At Serigraph, we have the experience and know-how to guide you from concept into mass production. We offer perfection in print quality and innovation to build on the value of your brand. Let us look at your product roadmap and see where we can help.

## Partner With Us

By providing innovative, eye-catching technologies and services Serigraph enables customers to differentiate their brands and stand out at the point of decision.

To learn more about what Serigraph can do for you visit us at: [www.serigraph.com](http://www.serigraph.com) or email us: [info@serigraph.com](mailto:info@serigraph.com)

