# Serigraph

# SUB-SURFACE DIGITAL IN-MOLD DECORATION

#### **KEY FEATURES**

Sub-surface printing

Photo quality

Multiple types of finishes

**Excellent water resistance** 

#### **TEST SPECS**

Water immersion

Thermal cycle

Heat age

Chemical resistant

#### **SUBSTRATES**

**PVC** 

Polycarbonate

Acrylic

#### **MOLDING RESIN**

**ABS** 

GIS

Polycarbonate

## Overview

A premium quality, digital/screen printed IMD product. Ideal for most interior and exterior applications. Digital printing gives the customer flexibility to run one or multiple artwork at high volume or switch between various artwork without the need for new films/screens, etc. These graphics are buried beneath the substrate, providing excellent chemical and abrasion resistance.



### **Finish Coats**

**Soft Touch** – an aliphatic waterborne urethane coating that offers a combination of a soft feel and a low gloss finish. It has excellent resistance to alcohol, chemicals, solvents and hand lotions

**Texture Hard Coat** - a UV thermoformable coating that has excellent abrasion resistance with good chemical resistance

#### WHAT WE DO

We translate your brand to the physical world through print

#### OUR EXPERIENCE

With 70 years of experience, Serigraph supports a wide range of industries, including Automotive, Appliance, Medical, Consumer and Power & Outdoor

