

# SERIGRAPH SHIFTS AUTO PARTS MAKER INTO OVERDRIVE

Serigraph's highly-engineered products *drive* excellence for our automotive customers.

## MEET THE CUSTOMER

Top Auto Parts Manufacturer



## PROBLEMS:



Difficult Parts +  
Complex Supply  
Chain



Stringent Global  
Standards for  
Quality



High Scrap =  
High Costs

**500** SKU's with volumes in tens of millions

## SOLUTIONS:



Design  
Quality

SERIGRAPH  
engineers designed  
parts that met usage  
AND quality standards



“  
*Serigraph helps  
us by handling  
our toughest  
projects.*”

-Serigraph Customer  
Top Automotive Parts Manufacturer



Manufacture  
Excellence

SERIGRAPH applied  
our operational  
excellence to difficult  
to manufacture parts.

## RESULTS:

**\$300MM**

NEW REVENUE  
STREAM FOR OUR  
CUSTOMER



HIGHEST QUALITY  
RATING EVER  
AWARDED



REDUCED RISK OF  
LINE DISRUPTION  
AND COST