

Serigraph brings a lot of engineering design expertise to solve a problem. They help make parts more manufacturable.

- Serigraph Customer Automotive Parts Manufacturer

CHALLENGE:

Large automotive parts manufacturer had an extremely complex supply chain:

- Managed numerous SKU's and configurations
- Costly supply chain disruptions
- Complex supply chain, high number of vendors

SOLUTION:

Serigraph provided more than fifty different parts (SKUs) to manufacturer and delivered straight to China. Cutting out the middle man simplified the supply chain.

RESULTS:







- 30% reduction in cycle time eliminated inventory obsolescence and saved millions
- Reduced cost and complexity by consolidating supplier base
- Engineered new supply chain solutions

- Reduced risk and insurance costs associated with transporting goods
- Partnered to deliver difficult-to-supply solutions
- Improved speed to market by 3 weeks