



ABOUT **SERIGRAPH**

Serigraph's Decorative Plastic Products Division is a leading manufacturer of plastic printing, decorating and graphics technologies for companies in the Automotive, Appliance, Medical, Consumer and Power & Outdoor markets.

Serigraph

**Engineered
Product
Decoration**

PROJECT SUPPORT & TECHNICAL PRODUCT KNOW-HOW

Through our technical staff, quality systems, certified test lab and manufacturing capabilities, we are well-equipped to support the automotive market. Many of the industry's Tier One suppliers look to Serigraph to fulfil their most challenging printed graphics requirements.

HOW WE HELP

Serigraph has a graphics solution for your custom requirements. We work constantly to develop new surface coatings, graphics, textures and finishes that differentiate a product or brand from the competition. We have the technology to decorate virtually any substrate to create the high-impact products that consumers are looking for.



Serigraph has done work with Ford, Honda, Chrysler & Chevy. They have technical resources to figure out a complex design & get it right. They have been a great partner for years.
-Serigraph Customer

MARKET SEGMENTS

- Center stack consoles
- Door sill plates
- Exterior decoration
- HVAC
- Infotainment consoles
- Instrument consoles
- Interior trim
- Key pads & FOBS
- Shift knobs & PRNDL consoles
- Security systems
- Under hood decoration
- Wheel inserts

PRODUCTS WE MAKE

- In-mold decorating/labeling
- Display panels
- Decals & labels (PSA's)
- 2D & 3D Appliques
- 3D Badges
- Bezels
- Buttons
- Consoles
- Overlays
- Decorative trim
- Dials & gauges
- Heat transfer graphics
- Lenses
- Membrane switches
- Integrated capacitive touch



Screen Printing

Digital Printing

Offset Lithography

Vacuum Forming

Accu-Forming

Molding

www.serigraph.com

3801 E. Decorah Road
West Bend WI 53095

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