



ABOUT **SERIGRAPH**

Serigraph's Decorative Plastic Products Division is a leading manufacturer of plastic printing, decorating and graphics technologies for companies in the Automotive, Appliance, Medical, Consumer and Power & Outdoor markets.

Serigraph

High-Impact Product Decorating

BRAND SUCCESS WITH PRODUCT DIFFERENTIATION

Companies are constantly looking for ways to differentiate their product among competition and enhance the customer's brand experience. Serigraph's graphics technologies enable Product Designers to design in curves, contours, colors and coatings that do just that, as well as improve the performance of the end product.

HOW WE HELP

Serigraph has a graphics solution for your custom requirements. We work constantly to develop new surface coatings, graphics, textures and finishes that differentiate a piece of equipment or brand from the competition. We have the technology to decorate virtually any substrate to create the high impact products that consumers are looking for.



Serigraph brings a lot of engineering design expertise to solve a problem. They help make parts more manufacturable.
-Serigraph Customer

MARKET SEGMENTS

- Laundry
- Cooking
- Refrigeration/Freezer
- Dishwashers
- Floor care
- Heating & cooling
- Pool & spa

PRODUCTS WE MAKE

- In-mold decorating/labeling
- Display panels
- Decals & labels (PSA's)
- 2D & 3D Appliques
- 3D Badges
- Bezels
- Buttons
- Consoles
- Overlays
- Decorative trim
- Dials & gauges
- Heat transfer graphics
- Lenses
- Membrane switches
- Integrated capacitive touch



Screen Printing

Digital Printing

Offset Lithography

Vacuum Forming

Pressure Forming

Injection Molding

Value-Add Manufacturing

www.serigraph.com

3801 E. Decorah Road
West Bend WI 53095

Serigraph