Serigraph

THE DURABLE DECAL EXPERT

ABOUT **SERIGRAPH**

Serigraph Integrated Graphics Group is a leading manufacturer of plastic printing, decorating and graphics technologies for companies in the Automotive, Appliance, Medical, Consumer and Power & Outdoor markets.

BRAND SUCCESS WITH PRODUCT DIFFERENTIATION

Equipment manufacturers are constantly looking for ways to differentiate their product among competition and enhance the customer's brand experience. Serigraph's graphics technologies enable Product Designers to design in curves, contours, colors and coatings that do just that, as well as improve the performance of the end product.

HOW WE HELP

Serigraph has a graphics solution for your custom requirements. We work constantly to develop new surface coatings, graphics, textures and finishes that differentiate a piece of equipment or brand from the competition. We have the technology to decorate virtually any substrate to create the high impact products that consumers are looking for.

> " Serigraph has done work with Ford, Honda, Chrysler and Chevy. They have the technical resources to figure out a complex design & get it right. They have been a great partner for years.
> -Serigraph Customer

GRAPHICS EXPERTISE

- UV fade & salt-water resistance
- Fade & half-tone print expertise
- In-house certified test lab
- Digital printing capability for quick turns
- Color matching
- Construction flexibility for multiple environments
- Ability to combine textures/finishes on one graphic (i.e. matte & gloss)
- 3M warranty certified
- Decal application training
- Fit & function assistance on new housings

PRODUCTS WE MAKE

- Decals & labels (PSA's)
- Safety/Warning labels
- 3D Badges
- Dome Labels

POWER/OUTDOOR MARKET SEGMENTS

- ATV's/UTV's
- Snowmobiles
- Outdoor power equipment
- Agricultural equipment
- Marine & personal watercraft
- Motorcycles
- Golf carts

Screen Printing

Digital Printing

Offset Lithography

Vacuum Forming

Pressure Forming

Injection Molding

Value-Add Manufacturing

www.serigraph.com

3801 E. Decorah Road
West Bend WI 53095

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