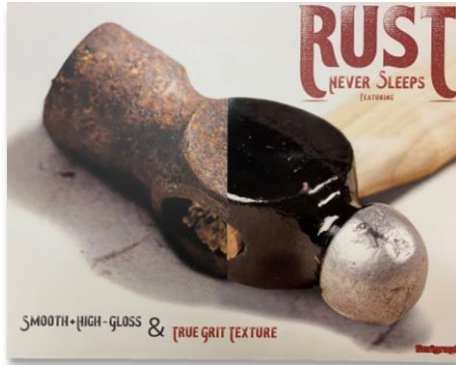


SERIFX PRINTED TEXTURE NOW INCLUDES TRUE GRIT

ROUGH TEXTURE PRINTED SELECTIVELY

Image actually feels rusty with the select application of **TRUE GRIT**.



Shown here with **SMOOTH, HIGH-GLOSS** for added contrast.



Shelf Cards for Kao Brands used **TRUE GRIT** to show the degrees of roughness that their brand remedies.



Shelf Blade for Reckett Benckiser showed "stubby" leg using **TRUE GRIT** with window reveal of **SMOOTH HIGH-GLOSS**.

BRING IMAGES TO LIFE WITH TEXTURE



Leather Look, Feel, and Scent

Footwear, Luggage, Handbags, Wallets, Outdoors



Velvety-soft

Children's, Textiles, Seasonal



Chrome, Stainless

Appliance, Cosmetics, Modern Signage



Shiny and Luxe

Luxury, Cosmetics



Positively Wild

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