

GRAPHIC GUARD DURABILITY SHIELD

Keep your signage looking like new, longer...

WHAT IS GRAPHIC GUARD?

Graphic Guard is Serigraph's specially-formulated durability shield that can be applied to any Point-of-Purchase marketing materials to enhance aesthetic and functional longevity.

Graphic Guard is currently in-market on floors, counters, and bag carousels in C-Stores, Quick-Service Restaurants, Grocery, and Retail - including Auto Parts stores.

GRAPHIC GUARD PRODUCTS



Counter Mats



Floor Graphics [Tile or Concrete]



Check-out Carousel Decals

THE ADVANTAGES

Graphic Guard was developed to replace polyester overlaminate because it is:

- Less Expensive
- Faster to Market
- Crystal Clear
- Proven resistant to Chemicals: Gas/Oil, Cleaners, Acidic Foods
- Scratch resistant
- Lighter than Laminate for freight savings

TRY IT FOR YOURSELF

Choose removable adhesive, neoprene rubber, or non-skid dots or ask us for a custom solution to meet your unique store needs.

WHAT WE DO

We translate your brand into the physical world through print.

OUR EXPERIENCE

70 Years producing Visual Marketing for Brands, Retailers, and Restaurants with Printing, Finishing, Design, Data Management, Inventory & Fulfillment under one roof.