

"Their expertise, knowledge, and willingness to work with our designers solves problems."

- Serigraph Customer
Power Sports Manufacturer

SERIGRAPH ELIMINATES DOWNTIME

We enhance the brand
and create market-
differentiating solutions

CHALLENGE:

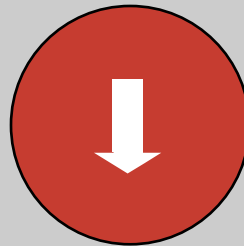
Large power sports manufacturer was under fire because its quality was in question:

- Numerous SKU's and configurations created complexity
- Supply chain disruption caused quality problems, downtime and cost overruns
- Complex supply chain-high number of vendors
- JIT (Just-In-Time) manufacturing lowered cost, but increased risk of production disruption
- Sporadic ordering practices increased risk of production stoppages
- Quality and delivery issues in sister divisions tarnished the brand

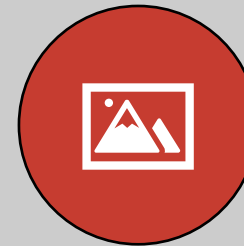
SOLUTION:

Serigraph created a smooth supply chain and improved supplier cost while maintaining an on-time delivery and reduced manufacturer downtime.

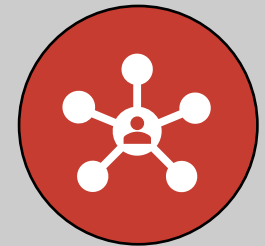
RESULTS:



REDUCTION
IN COST



BRAND IMAGE
PRESERVATION



SIMPLIFIED
SUPPLY CHAIN

- Preserved the brand's image through contribution to quality and customer service
- Eliminated supply chain disruptions-cost avoidance of \$1.32M per hour
- Eliminated multiple vendors
- IML replacement of aluminum warning tag saved \$146,000
- Reduced overall cost