

SERIGRAPH DESIGNS *HOLE-IN-ONE* PRODUCT

A partner who
understands
your *game*...

“ Serigraph solutions help distinguish our products from the competition and help us continue to build on the value of our brand. ”

– Serigraph Customer
Leading Golf Club Manufacturer

CHALLENGE:

Leading Golf Club & Accessories Manufacturer faced production & design issues:

- Experienced bottlenecks in product engineering & manufacturing
- Quality and delivery issues impacted revenue - majority of new product sales occur in the first 9 months – speed in product design & quick availability is paramount
- Complex, global supply chain

SOLUTION:

Serigraph’s engineers played a key role in the production of the custom golf clubs. Our team collaboratively solved problems and engineered new solutions to ensure the flawless delivery of the products.

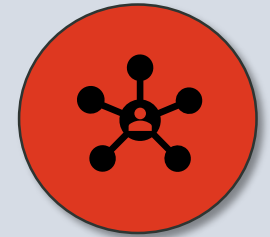
RESULTS:



NEW PRODUCT
LAUNCHES



REDUCED
COST



SIMPLIFIED
SUPPLY CHAIN

- Serigraph directly impacted 50% of new product revenue
- Increased speed-to-market
- Improved quality
- Enhanced ability to better supply global markets