

SERIGRAPH DRIVES SUCCESS

Our highly engineered product solutions put you in the *drivers seat*

“ Serigraph helps us by handling our toughest projects. ”

– Serigraph Customer
Top Automotive Parts Manufacturer

CHALLENGE:

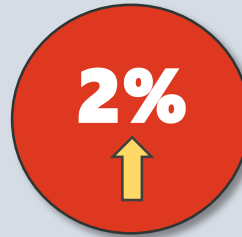
Top Automotive Parts Manufacturer faced production & quality issues:

- Difficult-to-manufacture parts
- Manufacturing disruptions due to unreliable suppliers
- Complex supply chain
- Stringent global quality standards
- High scrap rates

SOLUTION:

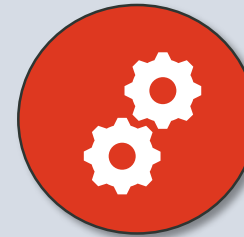
Serigraph's operating excellence and highly engineered parts provided highest quality ratings ever awarded to a tier 1 supplier. We took difficult-to-design & manufacturer parts and met the near zero defects per million standard.

RESULTS:



INCREASE
IN REVENUE

- Achieved *Top 10% Supplier* with best-in-class quality
- Played key role in winning new business with major OEM, worth \$300MM over 5 years
- Reduced cost & risk associated with production-line disruptions (saving millions)



INNOVATION

- Highly innovative, engineered product solution
- Ships to 12 manufacturing facilities across the globe
- Manufacturers 500+ SKU's, with volumes that reach tens of millions



SIMPLIFIED
SUPPLY CHAIN