

In-Mold Decorating (IMD) is a robust method for decorating molded products, especially with complex geometrics and back-lit graphics or integrated lenses. With so many options available, how does IMD compared to traditional decorating methods.

	In-Mold Decorating	Heat Transfers	Hot Stamping	Foil In-Mold	Pad Printing	Paint/Laser
<b>DURABILITY</b>						
Tamperproof	•	•		•		•
Cost Effective for High Volume	•	•		•		
No Auxilliary Equipment	•					
Seamless Integration	•	•	•	•	•	
No Secondary Decorating Operations	•			•		
Second Clean Required				•		•
Versatile Surface Finishes				•		
<b>DESIGN</b>						
Great Abrasion Resistance (second surface graphics)	•					
Multi-Color Capability	•	•	•	•	•	
Superior Ink Opacity	•	•	•			
Part Contours (graphics on contoured surface)	•	•		•	•	
Versatile Surface Finishes	•					•
Backlighting	•			•		•



Serigraph delivers the complete IMD system from initial design of concept to a fully operational molded product.